



NOURISHED GROUP

THE Gluten-Free B2B Directory

The first on-line B2B Directory for the gluten-free industry

- Customize your directory listing
- Descriptions, images & videos
- Traffic driven directly to your company website
- Host buyer meetings and chats on the site
- Increase visibility with a sponsored listing
- Multiple listing levels available - starting at \$250
- Promoted to 5,000+ gluten-free brands!

Summer
Launch
Sale

The Nourished Group is a longstanding and well-respected resource to the gluten-free community and we maintain valuable relationships with over 5,000 gluten-free brands (and growing). A listing in our NEW Gluten-Free B2B Directory provides the perfect opportunity to reach potential clients, without the need to do your own outreach.



CATEGORIES INCLUDE

Ingredient Sources

Batter, Breading, Coating
Beans, Pulses, Plant-Based Protein
Colors, Flavors, Essential Oils
Flours, Grains, Seeds, Meals
Functional Ingredients, Processing Aids
Leavening Agents
Nuts & Seeds
Oils, Fats, Shortenings
Proteins, Amino Acids
Sauces, Stocks, Bases
Seasonings, Spices, Herbs
Starches
Sweeteners
Thickeners, Emulsifiers, Stabilizers

Business Services

Amazon Specialist
Broker
Certifications
E-Commerce
Food Production Consultant
Food Scientist

Manufacturing Services

Commercial Kitchen
Contract Manufacturer/Co-Manufacturer
Contract Packager/Co-Packer
Food Service
Frozen Production
Private Label

Packaging/Label Display Sources

Carton Packaging
Corrugated Boxes
Displays
Flexible Packaging
Labels & Label Equipment
Sealing Equipment

Graphic Design
Logistics/Freight
Recipe Development
Sales/Marketing/PR

DIRECTORY LISTING OPPORTUNITIES

Below are several options to fit your brand's budget and needs.
Pricing below is for a 12-month listing.

FEATURES	Basic Profile	Expanded Profile	Premier Profile	Elite Profile
Basic Company Description	x	x	x	x
Website URL	x	x	x	x
Chat Icon	x	x	x	x
Social Media Links		x	x	x
Contact Email		x	x	x
Individual Product/Services Listings (5)		x	x	x
In-Booth Videos/PDFs			x	x
Hosted Buyer Meetings			x	x
Shared Email			x	
Dedicated Email				x
TOTAL PRICE	\$250	\$799	\$2,499	\$4,500
VALUE SAVINGS		20%	37%	44%

A La Carte Features	
Additional products/services, each	\$100
Additional products/services bundle up to 10	\$750
Shared Email (up to 4 brands)	\$1,250
Hosted Buyer Meeting	\$1,500
Ad Space on home page (limited availability)	\$2,000
Category Sponsorship (limited availability)	\$2,500
Dedicated Email	\$4,500

FEATURES EXPLAINED

Basic Company Description	Description of your company with a maximum of 500 characters.
Website URL	Link directly to your website.
Social Media Links	Social Media links listed.
Contact Email	One email listed for potential customers to reach out directly.
In-Booth Videos/PDFs	Add up to 3 YouTube or Vimeo videos and up to 4 PDFs.
Hosted Buyer Meetings	Host a buyer meeting with up to 200 attendees.
Individual Product/Services Listings	Add up to 5 product or service listings. This includes up to 6 product images, 3 product videos, a description, product/service attributes and link to the URL of your choice.
Shared Email	Send a shared email to our list of 4,500 gluten-free & specialty-diet brands to promote your products and/or services. Maximum of 4 companies in one email. You will receive email stats one-week after the email is sent.
Dedicated Email	Send a dedicated email to our list of 4,500 gluten-free & specialty-diet brands to promote your products and/or services. You will receive email stats one-week after the email is sent.
Chat Icon	You can log into your user profile at any time to see if you have messages. If you do have a message the chat icon on the top right will be red.

Listing Updates

Updates will be completed every Friday. If you submit your update on a Friday it will be completed the following Friday.

Reporting Capabilities

Log into your user profile at any time to view your reports. Available reports are: General Listing Analytics Report, PDF Downloads, and Product Analytics.

Auto-Renewal

All listings will automatically renew on a yearly basis. You can cancel the auto-renewal at any time by emailing michelleb@showmetry.com.