

The Online Wellness Expos

Reach your target audience



Showmetry Online Wellness Expos

Why trust us? We have been running successful health & wellness events and marketing campaigns for our exhibitors for almost 15 years. We understand the consumers, our partnering exhibitors, and what a sponsor wants. Let us help you reach your target audience. Having run events for the Nourished Group, we created Showmetry to continue the success of our new virtual health & wellness Expos and expand beyond just gluten-free.

Register for one of the following consumer shows produced by Showmetry, who has specialized in health and wellness virtual and live consumer expos for the past 15 years.

Our most recent virtual gluten-free shows both attracted over 100,000 attendees in 2 days!

The Women's Wellness Expo - December 4, 2021

The Gluten-Free Expo - November 6 & 7, 2021

The Weight Loss & Detox Expo - January 22, 2022

The Everything Allergy Expo - April 9, 2022

Showmetry will be hosting a Wellness Expo each month. Stay tuned for future Expos and dates in 2022!

Why Exhibit with Showmetry

Benefits of exhibiting at an online expo:

- Connect with consumers on a national level
- Save on travel and other expenses
- Capture thousands of emails
- Real-time analytics
- Sell directly online and drive traffic to your website
- Keeping your company in front of your target audience when in-person expos and demos may not be possible

Exhibitor Quotes:

Simply Gluten-Free - I just wanted to say thank you so much for putting on such a great event. We loved it and got some great responses and results. Super excited to participate in more of these events! Your team did such a great job. I am super impressed and I must say, I liked doing it virtually!

Josie's Best - We joined the virtual expo for the chatter, buzz & relationships, and brand awareness and we got it all and more!

Epilynx - On behalf of Epilynx, I want to say a huge and warm thank you for this amazing opportunity and experience to be part of this virtual festival! To be honest, I loved it even better than the in-person shows since we had many more 'real' interactions with many people. People could find us easier and we could have quality conversations. Loved to be able to give a presentation as well and of course, drive traffic to our website. My suggestion is to do this every month! Seriously, I am in. I will be in as a gold or platinum sponsor. It was so great!

Consumer Quotes:

Viviane from Illinois - Honestly, I missed being able to try products. However, I loved going online and attending classes, finding new companies and I ordered a TON of products that were on sale.

Kimber from Wyoming - I live out in the boonies and have always dreamed of going to the expo. Thanks for letting me finally be a part of this type of virtual event. Can't wait for the next one!

Bob from California - It was so much fun taking quizzes and surveys. I ended up learning about tons of brands I have never heard of before and I am excited to try them!

Exhibitor and Sponsorship Opportunities

Below are several options to fit your company's budget and needs.

Receive a volume discount for attending multiple Expos. 5% off 2 Expos, 10% off 3 Expos, 15% off 4 Expos, and 20% off 5 Expos.

EXHIBITOR BOOTH	\$500
SILVER SPONSOR	\$1,500
GOLD SPONSOR	\$3,750

DIAMOND*	\$5,750
TITLE*	\$7,500

	TITLE*	DIAMOND*	GOLD	SILVER	EXHIBITOR
Featured on Signage and Header on ALL Expo Pages	X				
Promoted Highly in Each Category Listing	X	X	X		
Sponsor or Host a Class Session	X	X	X		
Category Sponsorship	X	X	X		
Giveaway Pop-Ups	6	5	4	2	
Giveaway No Pop-Ups					1
Attendee Survey Questions	6	5	4	3	
Listed on Scrolling Active Offers	X	X	X		
Listed on Homepage Slider	X	X			
Social Media Buttons on Profile Page	X	X	X	X	X
Newsletter Sign-Up	X	X	X	X	X
Online Booth	X	X	X	X	X
In-Booth Educational Sessions	X	X	X		
In-Booth Videos	X	X	X		
Total Cost	\$7,500	\$5,750	\$3,750	\$1,500	\$500

Add-Ons

Three Question Attendee Survey	\$750
Host or Sponsor a Class Session	\$1,000
Sponsor One Category	\$1,000

One In-Booth Educational Session	\$500
List One Active Offer on The Scrolling Bar	\$500
Listed on Homepage Slider	\$1,000

Three In-Booth Videos	\$500
Sponsor "The Wellness Expo Bulletin Board"	\$1,000

A 50% deposit must be paid to hold your virtual booth space. The remaining balance is due 30 days before the scheduled event. * Title and Diamond Sponsorships only have 3 spots available.

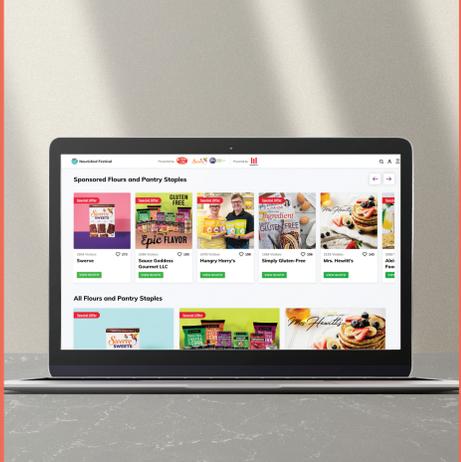
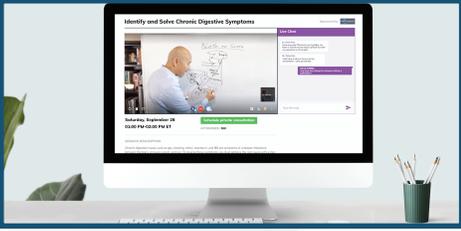
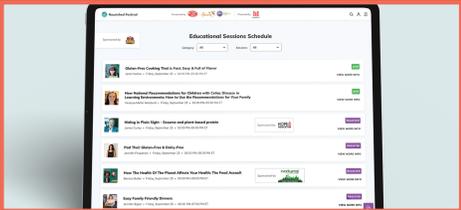
Features Explained

Promoted Highly in Each Category Listing	Your brand will be listed in order of sponsorship type on the category pages.
Sponsor or Host a Class Session	Your company will have the opportunity to sponsor or host a class for added visibility. Your logo will appear on the Class Session page and during the live presentation.
Category Sponsor	Sponsor a category and have a prominent banner ad on the category page. Limited to 4 companies per category.
Giveaway Pop-Ups	Provide giveaways to attendees throughout the live show that will be highlighted during the live expo. You will be able to collect the names and emails of those that enter your giveaway. The number of giveaways and pop-ups depends on the sponsorship level.
Giveaway No Pop-Ups	Provide a giveaway to attendees through the live expo to collect names and emails of those that enter.
Attendee Survey Questions	Increase attendee interaction through survey questions. Your company will receive the results of the survey.
Listed on Scrolling Active Offers	Increase your visibility by being listed on our scrolling active offers on the homepage.
Listed on the Homepage Slider	List your products, offers, booth page, and more on our homepage slider. The slider includes an image and link to your listing
Social Media Buttons on Profile Page	Link your social media pages for attendees to follow you directly.
Email Newsletter Sign-Up	Booth profile to include a link to your newsletter sign-up form.
In-Booth Educational Session	Host networking & class sessions directly in your virtual booth. Collect names and emails of those attendees that attend.
In-Booth Videos	Add up to 3 Vimeo or YouTube videos in your virtual booth space. These can be product demos, meet the founder or any kind of videos your brand has.
The Wellness Expo Bulletin Board	Here is a GREAT opportunity for additional brand exposure. ONLY Three Bulletin Board Sponsors available. Choose a topic to sponsor so attendees can chat about it with your brand and other attendees. The 3 sponsor topics will remain locked at the top of the Bulletin Board.

Previous Online Expo Metrics:

Average number of unique visitors	100,000	Average attendee engagement	4.2 minutes
Average number of exhibitors	100	Average number of emails collected by those brands doing a giveaway	3,000 - 10,000

Images From Previous Expos



Presented by Powered by

REDD REMEDIES SAMPLE PACK

Free Trial Sizes of Natural Remedies!

Redd Remedies

Ends On 09/27/2020 at 12:59 AM

[LEARN MORE](#)

Free Set of Sauce Goddess Spice Shakers

Sauce Goddess Gourmet LLC

Ends On 09/26/2020 at 06:59 PM

[LEARN MORE](#)

ENTER TO WIN!

Enter to Win

Happy Hour at Home

